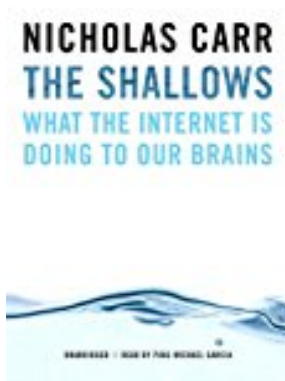


[PDF] The Shallows: What The Internet Is Doing To Our Brains (Library Edition)

Paul Michael Garcia, Nicholas Carr - pdf download free book



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Description:

From One of the major issues dividing the critics was whether Carr's claim that the Internet has shortchanged our brain power is, essentially, correct. Many bought into his argument about the neurological effects of the Internet, but the more expert among them (Jonah Lehrer, for one) cited scientific evidence that such technologies actually benefit the mind. Still, as Lehrer, in the New York Times Book Review, points out, Carr is no Luddite, and he fully recognizes the usefulness of the

Internet. Other criticism was more trivial, such as the value of Carr's historical and cultural digressions--from Plato to HAL. In the end, Carr offers a thought-provoking investigation into our relationship with technology--even if he offers no easy answers. --This text refers to the edition.

From Carr—author of *The Big Switch* (2007) and the much-discussed *Atlantic Monthly* story “Is Google Making Us Stupid?”—is an astute critic of the information technology revolution. Here he looks to neurological science to gauge the organic impact of computers, citing fascinating experiments that contrast the neural pathways built by reading books versus those forged by surfing the hypnotic Internet, where portals lead us on from one text, image, or video to another while we’re being bombarded by messages, alerts, and feeds. This glimmering realm of interruption and distraction impedes the sort of comprehension and retention “deep reading” engenders, Carr explains. And not only are we reconfiguring our brains, we are also forging a “new intellectual ethic,” an arresting observation Carr expands on while discussing Google’s gargantuan book digitization project. What are the consequences of new habits of mind that abandon sustained immersion and concentration for darting about, snagging bits of information? What is gained and what is lost? Carr’s fresh, lucid, and engaging assessment of our infatuation with the Web is provocative and revelatory. --Donna Seaman --This text refers to the edition.

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